

Introducing the new
teeth whitening kit
from Wells Orthodontics.

Creating confident
whiter teeth.



WOW Teeth Whitening

Smile and the world smiles with you! When meeting someone for the first time we judge everything about them according to their eyes and smile, whether we are aware of it or not. And when you only get one chance to make a great first impression, a confident, open and dazzling smile can make all the difference. The good news is that with modern dental technology anyone can have a brilliant smile. No wonder that teeth whitening is the icing on the cake of cosmetic dentistry. At Wells Orthodontic we provide home whitening kits.

At Home Whitening

This process involves making customised trays, similar to a gumshield, which fit over the teeth. The whitening gel is placed within the tray and used over 10-14 days until the desired result is achieved. The main disadvantage of this method is that the results are not instant but the major advantage is that the final result can be controlled. You can keep using the gel in the trays until you reach the shade you want and top this up again anytime. As this process requires a lot less professional surgery time, at home whitening tends to be excellent value for money and is a more effective technique overall than in surgery whitening.

FDA Regulation

If you are thinking of whitening your teeth be sure you buy smart. All our teeth whitening products are sterile and FDA regulated. This means the products must adhere to strict standards and protocols.

For more information and videos on this procedure and other orthodontic treatments please visit our website:
www.wellsmile.co.uk/products/



Why Go Whiter?

Discolouration Teeth whitening will erase the stains that have built up over the years from smoking, coffee, tea, red wine and other foods that discolour our teeth. A nice white smile reflects on your general hygiene and overall health.

Stop Smoking If you are trying to give up smoking and finding it stressful and hard going, having your teeth whitened is a step towards achieving your goal. You are not going to want to spoil your new white teeth with cigarette stains.

Special Occasions If you are getting married for example, you will want to look your very best for that all important biggest day of your life where you can look back at the wedding photos with confidence.

Job Interviews A white smile will increase your confidence and will help and create an excellent first impression.

Aging Teeth As we grow older the natural rigours and stresses of everyday life can cause our teeth to develop a yellowish shade that starts to look old and unhealthy. Teeth whitening kits can help restore your teeth back to their former glory very quickly without the need for expensive cosmetic dentistry.

Wells Orthodontics 'Kitting' You Out With Whiter Teeth

Teeth whitening is the simplest and most affordable way to enhance your smile. Many people look and feel years younger after the treatment. Our professional products are designed for use under dental supervision and therefore are stronger and much more effective than over the counter products. Our teeth whitening gels are produced with a unique patented formula to achieve optimum results whilst remaining kind to the teeth. These carefully selected ingredients minimise sensitivity, help keep the teeth hydrated and have a pleasant mint flavour that leaves your mouth feeling really fresh.

How does it work?

Whether your teeth are discoloured due to lifestyle habits, medical treatments or simply through age, our teeth whitening gels can normally reverse these effects. Oxygen bubbles penetrate through the enamel and oxidise the pigmentation within the tooth lightening the tooth's natural colour.

Getting Started

You will begin by having customised trays fabricated from impressions of your teeth. The trays will be made in-house by our specialist team, who will adjust the trays to ensure a perfect and comfortable fit.

Results

Results are determined by the type of staining and the shade of your teeth to begin with. Most teeth can be lightened easily with great results. Your professional dental consultation will allow you to discuss how light you would like to go. Results can be long lasting with some very simple maintenance.

Our Teeth Whitening Kit contains:

- 1x set of custom made whitening trays & case
- 4x 10ml syringes
- 1x instruction leaflet
- 1x cosmetic case

Simple Instructions For Use

Brush your teeth. Dispense gel in to the front of the tray but avoid over filling. Place the tray snugly over your teeth and gently press to move the gel into place. Avoid getting excess gel on to gums. Gently wipe off excess gel with a toothbrush or clean finger. Rinse thoroughly with water twice. Do not swallow rinses. The tray can be worn overnight or for a few hours during the day. Treatment time may vary according to your dentist's instructions. Remove tray and clean thoroughly. The tray should be removed prior to eating or drinking.

"I am Treatment Coordinator at WOW. Having completed my orthodontic treatment last year, I was absolutely delighted with the result and decided to enhance my new smile by whitening my teeth. The WOW whitening Kit has everything you need to whiten your teeth at home, it is very easy to use and you see results very quickly, you are completely in control and you can refresh the brightness of your smile at any time. I am so pleased with the result and can't stop smiling!"

Di Orledge, Treatment Co-ordinator

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